Kluwer Trademark Blog

Trademark case: Excelled Sheepskin & Leather Coat Corp. v. Oregon Brewing Company, USA

Cheryl Beise (Wolters Kluwer Legal & Regulatory US) · Friday, August 10th, 2018

In a trademark dispute over use of the brand name ROGUE for clothing, the federal district court in New York City erred by ruling on summary judgment that an apparel manufacturer was the rightful owner of the mark for clothing, and that an Oregon brewery was only entitled to sell clothing under the ROGUE Mark as complements to and in promotion of its own brewing business, U.S. Court of Appeals for the Second Circuit has ruled. The brewery's 20 years of prior use of its mark sufficed to overcome the presumption of validity attached to the clothier's trademark registrations. The district court also erred in finding that laches bared the brewery's infringement counterclaims and that no reasonable jury could find that the clothier did not commit fraud on the USPTO when it obtained its registrations (Excelled Sheepskin & Leather Coat Corp. v. Oregon Brewing Company, July 27, 2018, Leval, P.).

Case date: 27 July 2018 Case number: No. 16-3602 Court: United States Court of Appeals, Second Circuit

A full summary of this case has been published on Kluwer IP Law.

Kluwer IP Law

The **2022 Future Ready Lawyer survey** showed that 79% of lawyers think that the importance of legal technology will increase for next year. With Kluwer IP Law you can navigate the increasingly global practice of IP law with specialized, local and cross-border information and tools from every preferred location. Are you, as an IP professional, ready for the future?

Learn how **Kluwer IP Law** can support you.

1

To make sure you do not miss out on regular updates from the Kluwer Trademark Blog, please subscribe here.

79% of the lawyers think that the importance of legal technology will increase for next year.

Drive change with Kluwer IP Law. The master resource for Intellectual Property rights and registration.





2022 SURVEY REPORT The Wolters Kluwer Future Ready Lawyer Leading change



This entry was posted on Friday, August 10th, 2018 at 9:02 am and is filed under Case law, United States

You can follow any responses to this entry through the Comments (RSS) feed. You can leave a response, or trackback from your own site.