

Trademark case: Saxon Glass Technologies Inc. v. Apple, Inc., USA

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A manufacturer of chemically strengthened glass sold under the IONEX mark failed to show that Apple's use of the term Ion-X to describe the glass on the Apple Watch was infringing.

A manufacturer of chemically strengthened glass that is marketed under the registered trademark IONEX failed to show that a reasonable jury could find there was a likelihood of confusion between its trademark and Apple's use of the term Ion-X to describe the chemically strengthened glass used on the Apple Watch. The U.S. Court of Appeals in New York City affirmed the trial court's entry of summary judgment in favor of Apple, finding that the IONEX mark was weak, the parties sold very different products to very different customers, and that there was no evidence of bad faith or of actual confusion in the (Saxon Glass Technologies Inc. v. Apple, Inc., September 11, 2020, per curiam).

Case date: 11 September 2020

Case number: No. 19-2190-cv

Court: United States Court of Appeals, Second Circuit

A full summary of this case has been published on [Kluwer IP Law](#).