

Kluwer Trademark Blog

Trademark case: FocusVision Worldwide Inc. v. Information Builders Inc., USA

Cheryl Beise (Wolters Kluwer Legal & Regulatory US) · Friday, October 8th, 2021

Substantial evidence supported the Board's likelihood of confusion finding.

Substantial evidence supported the Trademark Trial and Appeal Board's finding that registration of the mark FOCUSVISION for software and data management services was likely to cause confusion with previously registered marks FOCUS for software and database management services, the U.S. Court of Appeals for the Federal Circuit has determined. The opposer's FOCUS mark was commercially strong, the parties' marks were similar, and would be used on overlapping services. Evidence of third-party use of similar marks was "thin" (FocusVision Worldwide, Inc. v. Information Builders, Inc., June 14, 2021, Taranto, R.).

Case date: 14 June 2021

Case number: No. 20-2054

Court: United States Court of Appeals, Federal Circuit

A full summary of this case has been published on [Kluwer IP Law](#).

To make sure you do not miss out on regular updates from the Kluwer Trademark Blog, please subscribe [here](#).

Want to improve your IP strategy?

- Manual of Industrial Property
- IP Analytics
- Visser – Annotated European Patent Convention

230+ jurisdictions
36,000+ cases
100+ books
600+ IP law professionals as authors

Request a free demo now
KluwerIPLaw.com

Wolters Kluwer

This entry was posted on Friday, October 8th, 2021 at 6:11 pm and is filed under [Case law](#), [Likelihood of confusion](#), [United States](#)

You can follow any responses to this entry through the [Comments \(RSS\)](#) feed. You can leave a response, or [trackback](#) from your own site.