

# Kluwer Trademark Blog

## Trademark case: Rolex Watch USA, Inc. v. Beckertime, LLC, USA

Linda Panszczyk · Thursday, February 8th, 2024

The Fifth Circuit also added non-genuine bezels to the district court's injunction to make it consistent with the district court's other findings.

In a trademark infringement case involving refurbished Rolex watches, the U.S. Court of Appeals for the Fifth Circuit affirmed the district court's judgment insofar as it concluded that BeckerTime, the refurbisher, infringed Rolex's trademarks, that the laches defense prevented disgorgement of BeckerTime's profits, and that Rolex was not entitled to treble profits or attorney fees. As for the injunction, the Fifth Circuit agreed with Rolex that the district court should have enjoined the sale of Rolex watches with non-genuine bezels, thus affirming, as modified, the district court's injunction in part (Rolex Watch USA, Inc. v. Beckertime, LLC, January 26, 2024, Douglas, D.).

Case date: 26 January 2024

Case number: No. 22-10866

Court: United States Court of Appeals, Fifth Circuit

A full summary of this case has been published on [Kluwer IP Law](#)

---

*To make sure you do not miss out on regular updates from the Kluwer Trademark Blog, please subscribe [here](#).*

## Kluwer IP Law

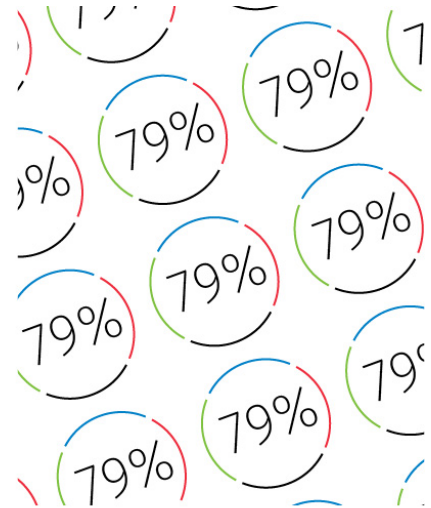
The **2022 Future Ready Lawyer survey** showed that 79% of lawyers think that the importance of legal technology will increase for next year. With Kluwer IP Law you can navigate the increasingly global practice of IP law with specialized, local and cross-border information and tools from every preferred location. Are you, as an IP professional, ready for the future?

Learn how **Kluwer IP Law** can support you.

79% of the lawyers think that the importance of legal technology will increase for next year.

**Drive change with Kluwer IP Law.**

The master resource for Intellectual Property rights and registration.



2022 SURVEY REPORT  
The Wolters Kluwer Future Ready Lawyer  
Leading change

This entry was posted on Thursday, February 8th, 2024 at 3:31 pm and is filed under [\(Preliminary\) Injunction](#), [Case law](#), [Infringement](#), [United States](#)

You can follow any responses to this entry through the [Comments \(RSS\)](#) feed. You can leave a response, or [trackback](#) from your own site.