

Kluwer Trademark Blog

Trademark News: What you might have missed in August 2024

Kluwer IP Reporter · Monday, September 2nd, 2024



All trademark news that you might have missed last month in one convenient overview. Read up on the latest news reported by the Kluwer IP Reporter.

Brazil launches public consultation for 2025-2030 strategic plan

The National Institute of Industrial Property of Brazil (INPI) has initiated a public consultation for its new strategic plan covering the years 2025-2030, and the public consultation will continue until 30 September 2024.

Read the full story [here](#)

Brazil unveils anti-counterfeiting tool

With an aim to enhance the efficiency of anti-counterfeiting efforts in Brazil, the National Institute of Industrial Property of Brazil (INPI) has recently introduced a new tool in the National Directory against Trade Mark Counterfeiting, in collaboration with the National Consumer Secretariat and the National Council to Combat Piracy (CNCP).

Read the full story [here](#)

El Salvador enacts new IP law

With an aim to enhance protection of intellectual property (IP) rights, stimulate innovation and promote economic growth, El Salvador's Legislative Assembly has recently replaced its 1993 IP law with a new IP legislation.

Read the full story [here](#)

Peru limits well-known trademark rights to five years

The National Institute for the Defense of Competition and Protection of Intellectual Property (Indecopi) in Peru has recently decided to restrict the time limit for the rights associated with well-known trademarks to five years.

Read the full story [here](#)

Philippines launches Madrid e-Filing system for trademarks

The Intellectual Property Office of the Philippines (IPOP HL) introduced the Madrid e-Filing system at the first Philippines Trademark Conference, aiming to enhance local businesses' global trademark reach.

Read the full story [here](#)

Serbia implements revised administrative fees

The Intellectual Property Office of the Republic of Serbia (IPO) has recently decided to implement new harmonised fees for intellectual property documents and actions, and the same has been published in the Official Gazette 59/2024.

Read the full story [here](#)

Swiss court rules on trademark infringement from customisation

On 19 January 2024 the Swiss Federal Supreme Court affirmed a lower court's decision regarding the unauthorised customisation of branded goods, concluding that while customisation services are lawful, reselling customised goods constitutes trademark infringement.

Read the full story [here](#)

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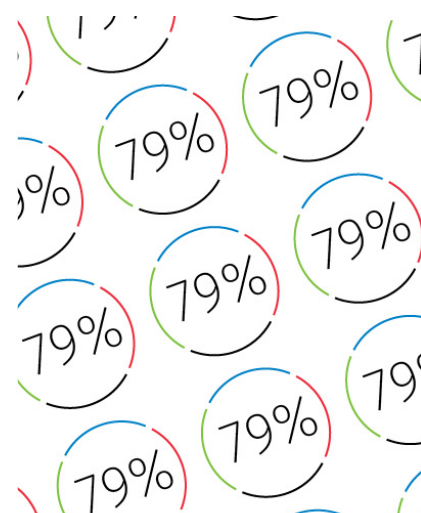
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