

Kluwer Trademark Blog

Trademark News: What you might have missed in May 2025

Kluwer IP Reporter · Monday, June 2nd, 2025



Stay informed with our comprehensive roundup of the past month's headlines, all neatly compiled for you in one convenient post. Catch up on the latest news reported by the Kluwer IP Reporter.

Bahrain adopts 12th edition of NICE Classification

On 9 April 2025, the Kingdom of Bahrain officially implemented the 12th edition of the International Classification of Goods and Services for the Purposes of the Registration of Marks (NICE Classification).

Read the full article [here](#)

Brazil launches global survey on monetization of Brazilian IP assets

On 6 May 2025, the Brazilian Industrial Property National Institute (INPI) launched an international survey on monetizing intellectual property assets in Brazil during the Licensing Executives Society International (LESI) Annual Conference in Singapore.

Read the full article [here](#)

China, Azerbaijan sign IP cooperation agreement

On 23 April 2025, the National Intellectual Property Administration of China and the Intellectual Property Agency of Azerbaijan signed a Memorandum of Understanding in Beijing to strengthen collaboration on intellectual property.

Read the full article [here](#)

China releases 2025 plan to strengthen its IP ecosystem

On 12 May 2025, the National Intellectual Property Administration (NIPA) of China published the 2025 Promotion Plan for Intellectual Property Powerhouse Construction, outlining 118 tasks to strengthen the country's IP system

Read the full article [here](#)

EUIPO wins domain name dispute over fraudulent EUIPP.com domain

The Czech Arbitration Court's Uniform Domain-Name Dispute-Resolution Policy (UDRP) Panel ruled in favor of the European Union Intellectual Property Office (EUIPO) by canceling the domain name euipp.com due to typosquatting and fraudulent activities impersonating the EUIPO.

Read the full article [here](#)

EU General Court rejects AirPlus opposition against Repsol's 'R+' trademark

On 30 April 2025, the General Court of the European Union (GCEU) upheld the European Union Intellectual Property Office's (EUIPO's) decision rejecting AirPlus International's opposition to Repsol's trademark application for 'R+', finding no likelihood of confusion between the marks.

Read the full article [here](#)

India, WIPO launch partnership to enhance IP analytics capacity

On 5 May 2025, India's Office of the Controller General of Patents, Designs and Trade Marks (CGPDTM) and the World Intellectual Property Organization (WIPO) signed a Letter of Intent to improve IP analytics capabilities across Indian government agencies.

Read the full article [here](#)

Nintendo sues Genki alleging infringement of Nintendo Switch 2 mark

On 2 May 2025, Nintendo filed a lawsuit in the U.S. District Court for the Central District of California against Genki, accusing the accessory maker of trademark infringement, unfair competition and false advertising after Genki displayed unauthorized mock-ups of the unreleased Nintendo Switch 2

Read the full article [here](#)

Registered trademark licenses trump unregistered rights, rules Korean apex court

On 27 March 2025, the Korean Supreme Court held in Case No. 2024Da306691 that an unregistered non-exclusive trademark license cannot be enforced against a later-registered exclusive licensee, even if the unregistered license predates it.

Read the full article [here](#)

Syria hikes trademark and design publication fees

On 28 April 2025, the Syrian Trademark Office implemented a major increase in publication fees for trademarks and designs under Ministerial Decision 1448/2025.

Read the full article [here](#)

Taiwan updates concordance tables for trademark classifications

The Taiwan Intellectual Property Office (TIPO) has recently released updated Taiwan-Japan and Taiwan-Korea concordance tables to reflect the 2025 version of the 12th edition of the International Classification of Goods and Services for the Purposes of the Registration of Marks

(Nice Classification) released by the World Intellectual Property Organization.

Read the full article [here](#)

Trademark certificates for Mexico now downloadable under Madrid Protocol

On 17 April 2025, the Mexican Institute of Industrial Property (IMPI) notified the World Intellectual Property Organization (WIPO) that national registration certificates for international marks protected in Mexico under the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks (Madrid Protocol) are available for free download from IMPI's website.

Read the full article [here](#)

UK to end series trademark applications in upcoming digital overhaul

The United Kingdom Intellectual Property Office (UKIPO) has recently confirmed that it will discontinue its series trademark service for new filings as part of its digital transformation efforts.

Read the full article [here](#)

USPTO launches new TTAB filing option for cancellation petitions

On 12 May 2025, the United States Patent and Trademark Office launched a new feature in TTAB Center allowing users to file petitions for cancellation online with the Trademark Trial and Appeal Board (TTAB).

Read the full article [here](#)

USPTO seeks feedback on OECD e-commerce anti-counterfeit guidelines

On 16 May 2025, the United States Patent and Trademark Office (USPTO) issued a notice in the Federal Register requesting public comments on draft Organization for Economic Cooperation and Development's (OECD's) guidelines to combat counterfeit goods on online marketplaces

Read the full article [here](#)

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